

Aiphone Names Brad Kamcheff Marketing Manager

Redmond, Wash. – Nov. 19, 2019 – Aiphone Corp., the leading international manufacturer of intercom and security communications products, today announced Brad Kamcheff, an accomplished, long-time employee, has been promoted to the position of marketing manager.

He will be responsible for leading the Aiphone marketing team to facilitate successful corporate communications, events and collateral, leveraging marketing resources in support of sales strategies, and to grow Aiphone's position in the marketplace utilizing market and competitor data and insights from industry resources.



Brad has more than 30 years of broad experience at Aiphone, starting in shipping and later working in the customer and technical support departments. Most recently in the marketing department, he served as the company's web analyst.

While in the technical support department, Brad developed QuikSpec[™], Aiphone's popular online design tool, making it easier for specifiers and installers to find product information required to accurately design and assemble intercom products. This tool is just one of many contributions he has made during his Aiphone career.

As the new marketing manager, Brad looks forward to helping Aiphone continue to grow its position as the brand leader in both new and existing markets. Another focus of his will be to increase awareness of the industry's broadest intercom portfolio, award-winning quality processes, and customer service teams.

"Aiphone has long been recognized for the high quality and performance of its products and services," Brad said. "I'll be relying on my experienced marketing team to continue executing powerful and strategic work, therefore elevating our team and the company as a whole."

For more information about Aiphone products visit the <u>company website</u>.

About Aiphone

Aiphone's wide breadth of high-quality, reliable products offer solutions for security points in almost any application. Known for design simplicity, technical excellence, and backed by award-winning customer support, our highly configurable systems range from DIY audio intercoms, through sophisticated video entry systems, all the way to enterprise-level, IP-based communication networks with emergency call stations. For more information visit <u>http://www.aiphone.com/home/</u>

Security Communication Solutions for All Industries



Contact: Brad Kamcheff Aiphone Corp. 425-455-0510, ext. 8111 Brad.Kamcheff@Aiphone.com